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St. Joseph's Hospital Celebrates Top 10 Contributions of the Health & Wealth Raffle

Tenth Health & Wealth Raffle benefitting St. Joseph's Hospital and Medical Center and Barrow Neurological Institute kicks-off Wednesday, Feb. 6

Phoenix – Wednesday, Feb. 6, 2008 – The tenth launch of the successful Health & Wealth Raffle takes place Wednesday, Feb. 6. As one of the nation's largest and most innovative fundraisers, the Raffle raises much-needed funds to support patient care, medical education and research at St. Joseph's Hospital and Medical Center and Barrow Neurological Institute.

"Each ticket purchased helps provide better healthcare in Arizona," said Mary Jane Crist, chief executive officer, St. Joseph's Foundation and Barrow Neurological Foundation. "Because of the Raffle, we are able to fund innovative medical advances that are truly making a difference in the lives of our patients."

Top 10 ways the Raffle has contributed to the hospital:

1. **Heart & Lung Institute.** The Raffle provided start-up funding for St. Joseph's Heart & Lung Institute, enabling the hospital to recruit a top-notch team of lung and adult heart specialists. The Heart & Lung Institute's lung team performed the Valley's first lung transplant in April 2007, and the Institute's adult heart surgeons have established the Southwest's only Center of Excellence for Heart Valve Repair.
2. **Hypothalamic Hamartoma Program.** The Raffle has supported the Hypothalamic Hamartoma Program at Barrow, the first program of its kind in the country. The program provides effective surgery for children with devastating brain tumors. In addition, Raffle dollars have funded laboratory research into hypothalamic hamartomas, further improving care for children from around the world.
3. **Neonatal Intensive Care Unit.** Raffle funds purchased a new monitoring system for critically-ill newborns in St. Joseph's Neonatal ICU. The system provides round-the-clock monitoring for each newborn at the bedside and at a central nurses station. In addition, the Raffle purchased new giraffe beds for the unit, giving the most fragile babies a highly stable environment for optimal development.
4. **Neuro-Oncology Research Program.** The Raffle has contributed to the start-up costs of a new Neuro-Oncology Research Program at Barrow. Raffle dollars have helped recruit a renowned brain-cancer scientist and established a laboratory dedicated to neuro-oncology

research that is establishing nation-wide collaborative efforts in the fight against this disease.

5. **Vision Research.** Raffle support of vision research at Barrow Neurological Institute led to a discovery that made international headlines last year. Drs. Susana Martinez-Conde and Stephen Macknik were able to prove that tiny eye movements called microsaccades enable the eye to see when the gaze is fixed. Their discovery made the cover of *Scientific American* in August and may lead to improved treatments for eye diseases.
6. **Congenital Heart Center.** The Raffle has helped St. Joseph's Heart & Lung Institute establish the state's first center dedicated to caring for people with congenital heart disease from before birth through childhood and into adulthood. The most recent addition to the Scott and Laura Eller Congenital Heart Center is a new Pediatric Cardiothoracic ICU, which received support from the Raffle. The new unit cares for congenital heart patients throughout their stay at St. Joseph's, eliminating transfers from unit to unit.
7. **Research Initiatives.** The Health & Wealth Raffle has contributed to more than 150 research initiatives at St. Joseph's and Barrow, including research projects, equipment and laboratories. Raffle funds have supported research into epilepsy, brain tumors, Parkinson's, Alzheimer's, sepsis, multiple sclerosis, heart disease, cerebral aneurysms, spine disorders, traumatic brain injury and many other disorders. Recently, the hospital invested Raffle dollars into microscopes for a St. Joseph's microscopy center in the TGen building in downtown Phoenix. Scientists from Barrow, ASU, U of A and other research organizations will be able to use the equipment in the new center.
8. **Fellowships.** As medicine grows more complicated, Fellowship training becomes increasingly important to the health of our community. The Health & Wealth Raffle has supported several Fellowships at the hospital that allow young physicians to obtain additional training in a specific area of a medical discipline. At Barrow, for instance, young neurologists have received additional training in such subspecialty areas as neuro-oncology, pediatric epilepsy and Parkinson's disease.
9. **Stroke Telemedicine Program.** Raffle dollars are helping develop a new Stroke Telemedicine Program that will enable emergency department doctors at St. Joseph's partner hospitals Chandler Regional Medical Center and Mercy Gilbert Medical Center to contact Barrow stroke specialists 24 hours a day for assistance and advice in treating stroke victims. The program is expected to launch later this year and may be expanded to other Valley hospitals.
10. **Neuro-Proteomics Laboratory.** The Health & Wealth Raffle helped establish the Barrow Neuro-Proteomics Laboratory, which is dedicated to studying the proteins involved in human diseases. In this lab, researchers use mass spectrometry to identify and study proteins from the brain, blood and cerebral spinal fluid. Currently, they are looking for potential protein biomarkers in cerebral spinal fluid that may hint at a cause or be early indicators of the onset of Parkinson's disease. Biomarkers identified in proteomic research assist in the development of new drugs that specifically target the marker, sparing normal cells that are free of the biomarker.

Important Spring 2008 Health & Wealth Raffle Dates

Key dates for the Spring 2008 Health & Wealth Raffle include:

- **Midnight, Wednesday, March 19** – deadline to purchase tickets for the Early Bird Prize Draw
- Friday, March 28 – Early Bird Prize Draw
- **Midnight, Wednesday, April 2** – deadline to purchase tickets for the Final Prize Draw
- Thursday, April 10 – Final Prize Draw

In the event that all tickets are sold by the Early Bird cut-off date of Wednesday, March 19, the Final Prize Draw for more than 8,500 prizes will take place Friday, March 28.

How to Enter

To enter the Health & Wealth Raffle, visit www.HealthWealthRaffle.org or call **1-866-390-9034**. Tickets are also available at kiosks located at St. Joseph's Hospital, 350 W. Thomas Road, in Phoenix.

Tickets are \$100 each, with a limited number of three ticket packages for \$250. The Internal Revenue Service deems participants' expenditures of \$100 and \$250 to purchase entries are not tax deductible. Corresponding taxes on prizes valued at \$5,000 or greater must be paid upon award and before receiving the prize.

Grand Prize Packages

The Spring 2008 Health & Wealth Raffle includes three grand prizes:

- **Grand Prize Package #1:** a 3,553 square foot T.W. Lewis home in Torremar at Portales in Goodyear, 2008 Mercedes and \$100,000 cash.
- **Grand Prize Package #2:** a spacious, four bedroom T.W. Lewis home in Los Vientos at Portales in Goodyear, 2008 Cadillac and \$100,000 cash.
- **Grand Prize Package #3:** a 2,874 square foot T.W. Lewis home in Caldera at Portales in Goodyear, 2008 Toyota Prius and \$100,000 cash.

Early Bird Prize Packages

Health & Wealth Raffle participants who enter before midnight, March 19, 2008 have the opportunity to win two additional Early Bird Prize packages. Early Bird Prizes are incentive for many participants to enter early as the winning tickets are put back in the drawing and remain eligible for the grand prize drawing.

- **Early Bird Prize Package #1:** an all-new 2008 Audi, 10-day South Pacific trip for two and \$20,000 cash.
- **Early Bird Prize Package #2:** a 2008 Jaguar, 12-days travel and accommodations for two in Italian wine country and \$20,000 cash.

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About Health & Wealth Raffle

The Health & Wealth Raffle is one of the largest fundraisers for St. Joseph’s Hospital and Medical Center and Barrow Neurological Institute. Since its inception in 2003, the Raffle has served as a unique tool to raise much-needed funds in a short period of time. The biannual Raffle enables the hospital to fund research, community outreach, new equipment and other important projects to improve patient care. To date, more than 81,000 prizes have been awarded to Raffle participants, including 19 homes, 260 trips and more than 300 vehicles. Whenever possible, prizes are purchased in the state of Arizona. Tickets are \$100 and must be purchased in the state, but participants do not have to be residents of Arizona to win. To learn more about the Health & Wealth Raffle or to enter, visit www.healthwealthraffle.org.

About St. Joseph’s Hospital and Medical Center and Barrow Neurological Institute:

Located in the heart of Phoenix, Arizona, St. Joseph’s Hospital and Medical Center is a 690-bed, not-for-profit hospital that provides a wide range of health, social and support services with special advocacy for the poor and underserved. St. Joseph’s is a nationally recognized center for quality tertiary care, medical education and research. It includes the internationally renowned Barrow Neurological Institute, the Heart & Lung Institute, St. Joseph’s Children’s Health Center and the only Trauma Center in the state of Arizona that is verified as a Level I Trauma Center by the American College of Surgeons. The hospital is also a respected center for maternity care, orthopedics, oncology and many other medical services. *U.S. News and World Report* routinely ranks St. Joseph’s among the best hospitals in the United States for neurology and neurosurgery and recently listed the hospital as one of the best for respiratory, orthopedic and endocrinology care.