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The Challenging Economy Won't Deter One of Arizona's Largest Fundraisers from Benefiting Two of the Best Medical Facilities in the State

Health & Wealth Raffle launches the "Best of the Best" February 18th

More than 4,700 prizes in all; each ticket has one-in-18 chance of winning

PHOENIX (Feb. 15, 2010) – The Health & Wealth Raffle launches the Spring 2010 Raffle **Thursday, Feb. 18**, despite challenging economic times. To date, the Raffle has earned nearly \$50 million for St. Joseph's Hospital and Barrow Neurological Institute. As one of the nation's largest and best fundraisers in the country, offering best-of-category prizes and benefiting two of the best medical institutions in the country, it is only fitting the theme of the Spring 2010 Raffle be "Best of the Best."

The Spring 2010 Health & Wealth Raffle is expected to generate millions of dollars in net proceeds to support patient care, medical education, and research at St. Joseph's Hospital and Medical Center and Barrow Neurological Institute. And in the current economic climate, the dollars raised will go further than ever before.

"St. Joseph's and Barrow are extremely fortunate to benefit from the proceeds of the Health & Wealth Raffle," said Linda Hunt, Service Area President of CHW Arizona and President of St. Joseph's Hospital and Medical Center. "More than ever, these two institutions need this level of support from our community as we continue to provide thousands of patients with the best health care and medical practices available."

One of the many areas of the hospital directly impacted by the Health & Wealth Raffle, the Neonatal Intensive Care Unit (ICU) at St. Joseph's Hospital offers top-notch, life-saving care for the littlest of patients, like Zoe Lemieux.

When Zoe was born, she was nearly lifeless because of a kink in her umbilical cord. Zoe's brain was not getting enough oxygen, and she was at risk of brain damage or even death. Fortunately, Zoe's doctor quickly transferred her to St. Joseph's Hospital. There, newborn and brain experts in the Neonatal ICU treated Zoe with hypothermia, a therapy shown to help preserve the brain after hypoxia (inadequate oxygen). Zoe's body was chilled to 92 degrees Fahrenheit for three days and then gradually re-warmed.

Zoe is now four months old, and her parents say she shows few signs of her difficult start.

Kathy Rice, executive director of the Health & Wealth Raffle, has seen thousands of stories like Zoe's, and credits the generous people of Arizona for their support of the Raffle, which make these amazing stories possible.

“The Health & Wealth Raffle is an incredible project,” Rice says. “Not only does it give Arizona residents the opportunity to win fabulous prizes, but it gives them the opportunity to be a part of the miracles taking place every day at St. Joseph’s and Barrow.”

Grand Prizes

The Spring 2010 Raffle includes two top prizes:

- **Grand Prize #1** – A 3,350-square-foot T.W. Lewis luxury home and a 2010 Mercedes E350 Coupe. Prize package value: more than \$800,000
- **Grand Prize #2** – A beachfront condo in Puerto Penasco, and a 2010 Honda CRV EXL, plus a 2010 Sea Doo Jet Ski with trailer. Prize package value: more than \$430,000.

“As incredible as these prizes are, the Grand Prizes include a cash option, which is one of the features of the grand prizes that participants find most attractive,” said Rice.

Early Bird Prize Packages

Raffle participants who enter before **midnight, Friday, March 12**, are eligible to win one of two Early Bird Prize packages. Rice says the Early Bird Prize packages are a big incentive to enter early because the two winning entries are entered back into the Raffle and remain eligible for the more than 4,700 prizes in the Final Draw.

“Raffle fever really builds momentum in the two weeks leading up to the Early Bird cut-off, and there is always a possibility of selling out,” Rice explains. “We don’t want anyone to miss out.”

The two Early Bird prize packages are:

- **Early Bird Prize #1** – A 2010 Toyota Prius, plus a fabulous seven-night Greek island vacation and \$11,000 cash. Prize package value: more than \$50,000.
- **Early Bird Prize #2** – A Phoenix Suns road trip, plus \$10,000 cash. Prize package value: \$20,000.

Raffle Tickets

The number of Health & Wealth Raffle tickets is limited. A total of 83,000 entries are available, including 39,500 single tickets for \$100 each and 14,500 three-packs of tickets (three tickets for \$250).

Every Raffle ticket has a one-in-18 chance of winning a prize.

The Internal Revenue Service deems that both the \$100 and \$250 entries are not tax deductible and that corresponding taxes on prize values of \$5,000 or greater must be paid upon award and before receiving the prize.

Important Raffle Dates

Key dates for the Spring 2010 Raffle include:

- **Midnight, Friday, March 12** – cut-off to purchase tickets for the Early Bird Prize Draw
- Tuesday, March 23 – Early Bird Prize Draw
- Midnight, Thursday, April 1 – cut-off to purchase tickets for the Final Prize Draw
- Thursday, April 8 – Final Prize Draw.

In the event that all tickets are sold by the Early Bird cut-off date, the draw for more than 4,700 prizes will take place Tuesday, March 23.

How to Enter

To purchase tickets, please visit www.HealthWealthRaffle.org or call toll-free **1-866-390-9034** – 24 hours a day, seven days a week. Entries also may be purchased at kiosks located at St. Joseph's Hospital, 350 W. Thomas Road, in Phoenix.

About the Health & Wealth Raffle

The Health & Wealth Raffle is the first of its kind in Arizona and one of the largest fundraisers for St. Joseph's Hospital and Medical Center and Barrow Neurological Institute. Since its inception in 2003, the Raffle has served as a unique tool to raise much-needed funds in a short period of time. The biannual Raffle enables the hospital to fund research, medical education, and patient care. To date, more than 110,000 prizes have been awarded to Raffle participants, including 24 homes, nearly 350 trips, and more than 400 vehicles. Whenever possible, prizes are purchased in the state of Arizona. Tickets are \$100 and must be purchased in the state, but participants do not have to be residents of Arizona to win. To learn more about the Health & Wealth Raffle or to enter, visit www.HealthWealthRaffle.org.

About St. Joseph's Hospital and Medical Center and Barrow Neurological Institute:

Located in the heart of Phoenix, Arizona, St. Joseph's Hospital and Medical Center is a 697-bed, not-for-profit hospital that provides a wide range of health, social, and support services with special advocacy for the poor and underserved. St. Joseph's is a nationally recognized center for quality tertiary care, medical education, and research. It includes the internationally renowned Barrow Neurological Institute, the Heart & Lung Institute, St. Joseph's Children's Health Center, the only Lung Transplant Center in the Valley, and one of only two Trauma Centers in the state of Arizona with Level I verification from the American College of Surgeons. The hospital is also a respected center for maternity care, orthopedics, oncology, and many other medical services. *U.S. News & World Report* routinely ranks St. Joseph's among the best hospitals in the United States for neurology and neurosurgery.