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## **Spring 2011 Health & Wealth Raffle Promotes Arizona Pride**

*Bi-annual fundraiser benefits St. Joseph's Hospital and Barrow Neurological Institute*

PHOENIX (Thursday, Feb. 17, 2011) – Since 2003, the Health & Wealth Raffle has not only become one of the largest fundraisers for St. Joseph's Hospital and Barrow Neurological Institute, but an integral part of the Arizona landscape. This spring's Health & Wealth Raffle will launch Thursday, Feb. 17, paying homage to the businesses and people that comprise Arizona's "originals."

St. Joseph's Hospital and Barrow Neurological Institute have a long history of enriching and saving lives throughout Arizona. Established in 1895, St. Joseph's is the state's first and largest hospital. It is a destination for the most complex medical cases from throughout Arizona and the world.

The hospital is home to the internationally-renowned Barrow Neurological Institute, the Muhammad Ali Parkinson Center, the Valley's first lung transplant program, a comprehensive cancer center, a high-risk obstetrics and gynecology center, and a Level I Trauma Center, one of only two in Arizona with verification from the American College of Surgeons.

To date, the Health & Wealth Raffle has raised more than \$50 million and funded 300 projects at St. Joseph's and Barrow.

"While many people look forward to supporting the hospital and enjoy dreaming about the prizes, not many people realize the incredible impact the Raffle has locally," says Kathy Rice, executive director of the Health & Wealth Raffle. "St. Joseph's Hospital and the Health & Wealth Raffle are committed to supporting Arizona's economy by purchasing the services and prizes used in the Raffle from local businesses that support local jobs, whenever possible."

Raffle organizers are planning amazing prizes from Arizona-based companies for the Spring 2011 Raffle, including:

- A luxury T.W. Lewis home plus a Cadillac CTS Coupe
- Fourteen top-of-the-line 2011 vehicles, purchased at local dealerships
- Five 'stay-cation' packages at the state's top resorts
- Season tickets for all of Arizona's major league sports teams
- One year of unlimited movies for the winner and a guest at Harkins Theaters

"Participating in the Health & Wealth Raffle is a chance to win a once-in-a-lifetime prize, strengthen Arizona's local economy and, most importantly, support lifesaving care at one of Arizona's most

important treasures: St. Joseph's Hospital and Barrow Neurological Institute," says Rice. "It truly is a win-win!"

### **Grand Prizes**

The Spring 2011 Raffle's theme is *Arizona Originals*, which pays homage to both the fabulous prizes, and top-notch hospital. This Raffle includes two incredible top prizes purchased from local businesses:

- Grand Prize #1: A luxury T.W. Lewis home, 2011 Cadillac CTS Coupe and cash. Or the winner may choose to take the Cadillac CTS Coupe and \$600,000.
- Grand Prize #2: A 2011 Porsche Panamera plus \$65,000. Or the winner may choose the cash option of \$150,000.

### **Early Bird Prizes**

Raffle participants who enter before **midnight, Thursday, March 10**, will be eligible to win one of two Early Bird prizes. In high demand, Early Bird tickets are popular because winners and non-winners alike will also be entered into the final draw of the Raffle.

- Early Bird Prize #1: \$50,000 cash.
- Early Bird Prize #2: A 12-night Inca Coast cruise for two onboard Oceania Cruises plus \$10,000 cash.

The deadline for Early Bird entries is midnight, Thursday, March 10. Early Bird winners will be drawn **Thursday, March 17**.

### **Final Draw Prizes**

The Spring 2011 Raffle has more than 4,600 prizes, ranging from vehicles and electronics, to recreation items and trips of a lifetime. The cutoff for entry into the final draw is **midnight, Thursday, March 31**. The final draw will take place **Thursday, April 7**.

### **Raffle Tickets**

Tickets are \$100 each with a limited number of three ticket packages for \$250. To purchase tickets, visit **[www.HealthWealthRaffle.org](http://www.HealthWealthRaffle.org)** or call toll-free **1-866-390-9034** – seven days a week, 24 hours a day. Entries also may be purchased at kiosks located at St. Joseph's Hospital, 350 W. Thomas Road in Phoenix.

The Internal Revenue Service deems that both the \$100 and \$250 purchases are not tax deductible and corresponding taxes on prizes valued at \$5,000 or greater must be paid upon award and before receiving the prize.

### **Important Dates**

The most important dates to remember this Raffle season are as follows:

- Thursday, Feb. 17 – Launch of the 16<sup>th</sup> season of the Health & Wealth Raffle
- Thursday, March 10, at midnight – Early Bird Cutoff
- Thursday, March 17 – Early Bird Draw
- Thursday, March 31, at midnight – Final Cutoff
- Thursday, April 7 – Final Draw

**About the Health & Wealth Raffle**

The Health & Wealth Raffle is the first of its kind in Arizona and one of the largest fundraisers for St. Joseph's Hospital and Medical Center and Barrow Neurological Institute. Since its inception in 2003, the Raffle has served as a unique tool to raise much-needed funds in a short period of time, raising more than \$50 million for St. Joseph's and Barrow. The biannual Raffle helps the hospital fund research, medical education, and patient care. To date, more than 119,000 prizes have been awarded to Raffle participants, including 27 homes, 410 trips, 357 vehicles and more than \$14 million cash. Whenever possible, prizes are purchased in the state of Arizona. Tickets are \$100 and must be purchased in the state, but participants do not have to be residents of Arizona to win. To learn more about the Health & Wealth Raffle or to enter, visit [www.HealthWealthRaffle.org](http://www.HealthWealthRaffle.org).

**About St. Joseph's Hospital and Medical Center and Barrow Neurological Institute:**

Located in the heart of Phoenix, Arizona, St. Joseph's Hospital and Medical Center is a 697-bed, not-for-profit hospital that provides a wide range of health, social, and support services with special advocacy for the poor and underserved. St. Joseph's is a nationally recognized center for quality tertiary care, medical education, and research. It includes the internationally renowned Barrow Neurological Institute, the Heart & Lung Institute, St. Joseph's Children's Health Center, the only Lung Transplant Center in the Valley, and one of only two Trauma Centers in the state of Arizona with Level I verification from the American College of Surgeons. The hospital is also a respected center for maternity care, orthopedics, oncology, and many other medical services. *U.S. News & World Report* routinely ranks St. Joseph's among the best hospitals in the United States for neurology and neurosurgery.