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Fall 2011 St. Joseph's Health & Wealth Raffle Launches

Local Project Benefits St. Joseph's Hospital and Barrow Neurological Institute

PHOENIX (August 12, 2011) – The Fall 2011 St. Joseph's Health & Wealth Raffle launched today, **Friday, Aug. 12**. The Raffle returns to provide participants a chance to win more than 4,000 dream prizes, while raising funds for one of Arizona's local treasures, St. Joseph's Hospital and Medical Center and Barrow Neurological Institute.

"Year after year I see what an impact the Raffle has on St. Joseph's, and the opportunities it gives the hospital to make incredible medical advances," said Kathy Rice, executive director of St. Joseph's Health & Wealth Raffle. "It is a thrill to select the prizes that will go to families and individuals who participate in the Raffle and help support St. Joseph's and Barrow."

Since its launch in 2003, St. Joseph's Health & Wealth Raffle has become one of the largest fundraisers in the state. To date, more than \$50 million has been raised for St. Joseph's and Barrow, a leading provider of healthcare not only in Arizona but also in the U.S. *U.S. News and World Report* recently named St. Joseph's one of the nation's top-10 hospitals for neurology and neurosurgery—the ninth consecutive year that it has earned this prestigious ranking.

Support of the Raffle not only benefits St. Joseph's and Barrow, but also makes a positive impact on the local economy. Whenever possible, Raffle prizes are purchased from local businesses and vendors. Prizes include several road trips with the state's athletic teams, luxury vehicles from local dealerships and a state-of-the-art, custom-built \$1-million home.

"Many people don't realize the impact we make on our state's local economy with this unique project," said Rice. "Supporting the Raffle allows community members to support the top-rated medical treatment at St. Joseph's Hospital and give back to our neighborhood business owners. It also gives them the chance to win the prize of a lifetime!"

Grand Prizes

The Fall 2011 Raffle will offer two outstanding grand prizes:

- Grand Prize #1: \$1 Million CASH or a \$1-Million Home prize package by T.W. Lewis
- Grand Prize #2: 2012 Airstream Interstate powered by Mercedes-Benz Plus CASH or \$150,000 CASH

Early Bird Prizes

Raffle participants who buy their tickets before MIDNIGHT, September 1, will be eligible to win one of two Early Bird prizes. Early Bird winners will be drawn **Thursday, September 8.**

- Early Bird Prize #1: 2012 Mercedes C Coupe plus \$12,000
- Early Bird Prize #2: Cruise of the Castles on the Rhine plus \$6,000

Final Draw Prizes

The Fall 2011 Raffle has more than 4,000 prizes, ranging from vehicles and jewelry, to recreation items and trips of a lifetime. The cutoff to enter into the final draw is midnight, **Thursday, September 22.** The final draw will take place **Thursday, September 29.**

Raffle Tickets

Tickets are \$100 each with a limited number of three-ticket packages for \$250. To purchase tickets, visit www.HealthWealthRaffle.org or call toll-free 1-866-390-9034 seven days a week, 24 hours a day. Entries also may be purchased at kiosks located at St. Joseph's Hospital, 350 W. Thomas Road in Phoenix.

The Internal Revenue Service deems that both the \$100 and \$250 purchases are not tax deductible and corresponding taxes on prizes valued at \$5,000 or greater must be paid upon award and before receiving the prize.

Important Dates

The most important dates of this raffle season are:

- Friday, August 12 - Launch the Fall 2011 St. Joseph's Health & Wealth Raffle
- Thursday, September 1, at midnight - Early Bird Cutoff
- Thursday, September 8 - Early Bird Draw
- Thursday, September 22, at midnight - Final Cutoff
- Thursday, September 29 - Final Draw

About St. Joseph's Health & Wealth Raffle

St. Joseph's Health & Wealth Raffle is the first of its kind in Arizona and one of the largest fundraisers for St. Joseph's Hospital and Medical Center and Barrow Neurological Institute. Since its inception in 2003, the Raffle has served as a unique tool to raise much-needed funds in a short period of time. The biannual Raffle helps the hospital fund research, medical education and patient care. To date, more than 124,000 prizes have been awarded to Raffle participants, including 27 homes, 433 trips, 467 vehicles and more than \$15 million cash. Whenever possible, prizes are purchased in the state of Arizona. Tickets are \$100 and must be purchased in the state, but participants do not have to be residents of Arizona to win. To learn more about St. Joseph's Health & Wealth Raffle or to enter, visit www.HealthWealthRaffle.org.

About St. Joseph's Hospital and Medical Center and Barrow Neurological Institute:

Located in the heart of Phoenix, Arizona, St. Joseph's Hospital and Medical Center is a 607-bed, not-for-profit hospital that provides a wide range of health, social and support services with special advocacy for the poor and underserved. St. Joseph's is a nationally recognized center for quality tertiary care, medical education and research. It includes the internationally renowned Barrow Neurological Institute, the Heart & Lung Institute, the only Lung Transplant Center in the Valley and one of only two Trauma Centers in the state of Arizona with Level I verification from the American College of Surgeons. The hospital is also a respected center for maternity care, orthopedics, oncology, and many other medical services. *U.S. News & World Report* routinely ranks St. Joseph's among the best hospitals in the United States for neurology and neurosurgery.