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CASH AND CARS
A N D M O R E

Who will be Arizona's next Millionaire in Nation's Largest Raffle? **Health & Wealth Raffle Returns Wednesday, Aug. 15**

Fall 2007 Raffle: Cash, Cars & More – Grand Prize: \$1 million cash

Proceeds to benefit St. Joseph's Hospital and Barrow Neurological Institute

EMBARGOED: Wednesday, Aug. 15, 2007

(PHOENIX) – How would \$1 million change *your* life?

Perhaps you would purchase a new home and take a dream vacation to Hawaii, like Gilbert mother of two, Yvette Sandoval, did after winning Grand Prize #1 in the Spring 2007 Health & Wealth Raffle.

Or, maybe you would invest in real estate and decide that from this point forward, you would only fly First Class. That's what Sun City resident Ellen Lawrence did. She won the \$1 million Grand Prize in the Fall 2005 Raffle.

The Fall 2007 Health & Wealth Raffle returns today with *your* chance to be Arizona's next millionaire. The ninth Health & Wealth Raffle since 2003 is still the nation's largest Raffle with more than 9,000 prizes relating to this Raffle's theme: Cash, Cars & More.

Proceeds support patient care, medical education, and research at St. Joseph's Hospital and Medical Center and its internationally-renowned Barrow Neurological Institute.

"Each time you purchase a Health & Wealth Raffle ticket, you are helping Arizona win with improved healthcare services," says Mary Jane Crist, chief executive officer of St. Joseph's Foundation and Barrow Neurological Foundation. "Many Raffle winners have shared stories about how their lives changed after winning a big prize. But, it is even more rewarding to hear from patients who credit our doctors, researchers and staff for saving their lives. Raffle dollars help us provide this level of exceptional care."

How exactly does the Health & Wealth Raffle benefit Arizona? Consider these facts:

- Raffle dollars help St. Joseph's and Barrow stay at the leading edge of medicine. *U.S. News & World Report* consistently names Barrow on its Top-10 list for neurology and neurosurgery.
- St. Joseph's Trauma Center is the only trauma center in Arizona with prestigious Level One verification from the American College of Surgeons (ACS) – national confirmation that St. Joseph's is staffed and equipped to care for all kinds of life-threatening injuries. While other hospitals in Arizona may be Level One trauma centers, St. Joseph's is the only hospital that has undergone the demanding ACS verification process.
- St. Joseph's is vital to people's health throughout the state because it serves as a referral center for complex medical problems. Raffle dollars help fund projects and services in the Trauma Center, the new Heart & Lung Institute, the Children's Health Center, Barrow Neurological Institute and many other areas.
- Raffle dollars have helped to fund nearly 100 research projects at St. Joseph's and Barrow. Raffle proceeds are funding research into diseases such as stroke, Parkinson's, Alzheimer's, brain tumors, trauma, heart disease and genetic disease.

(more)

Health & Wealth Raffle Manager Kathy Rice says it takes just one ticket to win big, and after four years, she can attest that most of the Grand Prize winners have purchased only one ticket or one multi-pack of tickets.

“Real people really do win. I’m looking forward to congratulating Arizona’s next new millionaire!” she said.

While the prizes attract some participants, Rice says the majority of people she speaks with enter because of the cause.

“It is fun to dream, but even if you don’t win, you’ll be part of an amazing project that could someday help you or your loved ones. You never know when you may need the specialized care provided at St. Joseph’s and Barrow,” she says.

Only 162,500 tickets will be sold in the Fall 2007 Raffle: single tickets are \$100, and a limited number of three-packs of tickets for \$250 will be available.

Grand Prizes

The Fall 2007 Health & Wealth Raffle includes four top prizes:

- **Grand Prize #1** - \$1 million cash
- **Grand Prize #2** - \$500,000 cash
- **Grand Prize #3** - a 2007 Bentley Continental GT Convertible plus \$55,000 cash. Or, the winner can take the cash equivalent of \$260,000.
- **Grand Prize #4** - a Monaco Grand Prix Experience plus \$50,000 cash. The winner will fly to Nice, France, for five days of glamour in Monte Carlo, including dinner with Prince Albert, VIP seats for the world’s most exotic auto race, and tickets to the Cannes Film Festival. Or, the winner can take the cash equivalent of \$100,000.

Early Bird Prize Packages

Health & Wealth Raffle participants who enter before **midnight, Wednesday, Oct. 3**, are eligible to win one of two Early Bird Prize Packages. Rice says the Early Bird Prize Packages provide a nice incentive to enter early because the two winning tickets are entered back into the Health & Wealth Raffle and remain eligible for the more than 9,000 prizes in the Final Draw.

“With this double-dip option, we’re expecting a frenzy of ticket sales as we get closer to midnight, Oct. 3. We encourage everyone to enter early because tickets may not last,” Rice says.

The two Early Bird prize packages are:

- **Early Bird Prize #1** – A 2007 BMW 328 Convertible and a nine-night romantic cruise on a luxury barge along the canals and rivers of France, plus \$18,000. The winner will travel through the French countryside, medieval towns and Paris. Prize Package Value: more than \$89,000.
- **Early Bird Prize #2** – A 2008 Mercedes E320 Bluetec and a seven-night Egyptian Splendor trip, plus \$15,000 cash. The winner will spend four nights cruising down the Nile River and three nights exploring Cairo and Egypt’s ancient culture. (This exotic trip even includes a ride on a camel!) Prize Package Value: more than \$87,000.

Fall 2007 Health & Wealth Raffle – page 3

More Big Prizes

The Fall 2007 Raffle also includes 100 additional big cash prizes, 40 new vehicles – all cars come with cash -- and three “Experiences of a Lifetime”:

- Porsche Experience in Germany plus \$8,000 cash. This lucky winner will experience the power of the Porsche 911 on a thrilling drive through the Black Forest from Stuttgart to Schlosshotel Buhlerhohe. Prize Package Value: \$34,000.
- Royal Scotsman Train and Castle plus \$6,000 cash. The Royal Scotsman Train – weaving through breathtaking Scottish landscapes – is one of the world’s spectacular travel experiences. After the trip, the winner will spend five nights in a castle overlooking the Irish Sea. Prize Package Value: \$31,000.

How to Enter

Health & Wealth Raffle brochures are being mailed to every Arizona household this week. To enter, please visit www.HealthWealthRaffle.org or call toll-free **1-866-390-9034**, 24 hours a day, seven days a week. Raffle tickets also may be purchased at kiosks located at St. Joseph’s Hospital, 350 W. Thomas Road, in Phoenix.

The Internal Revenue Service deems that participants’ expenditures of \$100 and \$250 for purchase entries are not tax deductible. Corresponding taxes on prizes valued at \$5,000 or greater must be paid upon award and before receiving the prize.

Important Fall 2007 Health & Wealth Raffle Dates

Key dates for the Fall 2007 Health & Wealth Raffle include:

- **Midnight Wednesday, Oct. 3** – deadline to purchase tickets for the Early Bird Prize Draw
- Friday, Oct. 12 – Early Bird Prize Draw
- Midnight, Wednesday, Oct. 24 – deadline to purchase tickets for the Final Prize Draw
- Thursday, Nov. 1 – Final Prize Draw.

In the event that all tickets are sold by the Early Bird cut-off date of Wednesday, Oct. 3, the Final Prize Draw for the more than 9,000 prizes will take place on Friday, Oct. 12.

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